



CASE STUDY | CLIENT #1



INFLUENCER PLATFORM

A SUSTAINED LIFT OF 3X
WAS REALIZED

CLIENT #1 / RESULTS

- 1,000 Influencers
- 27,000 posts
- 8,000 articles
- 19m reached
- 37m impressions
- 1,300 unique posts per influencers
- 3,200 impressions per post
- 4.4m unique click thru's
- 12m page views

BEFORE

DURING

PERMANENT LIFT

Users vs. Month Index

