

RAD 

**BRAND
SAFETY**

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➤ BRAND SAFE TECHNOLOGY ◀

WHAT IS SAFE COMMUNICATION TECHNOLOGY?

Safe Communication technology is a RAD product that ensures all influencer messaging is FTC-compliant and delivered in a brand-safe environment.

HOW IT WORKS

We apply a messaging review process across all influencer messages, comments, and engagement. This attention to detail provides hyper focused content syndication that is brand safe.

Our technology monitors each influencer share (competitor mentions, profanity, off-brand messaging) and ensures your brand is safe with the required FTC-compliant disclosures. Our team will also be engaged into ensuring your campaign & process is 100% safe and compliant.

Protect the integrity of your messaging - RAD INTELLIGENCE has got your back.

To learn more about RAD Safe communication technology, email us at info@radintelligence.com

RAD™

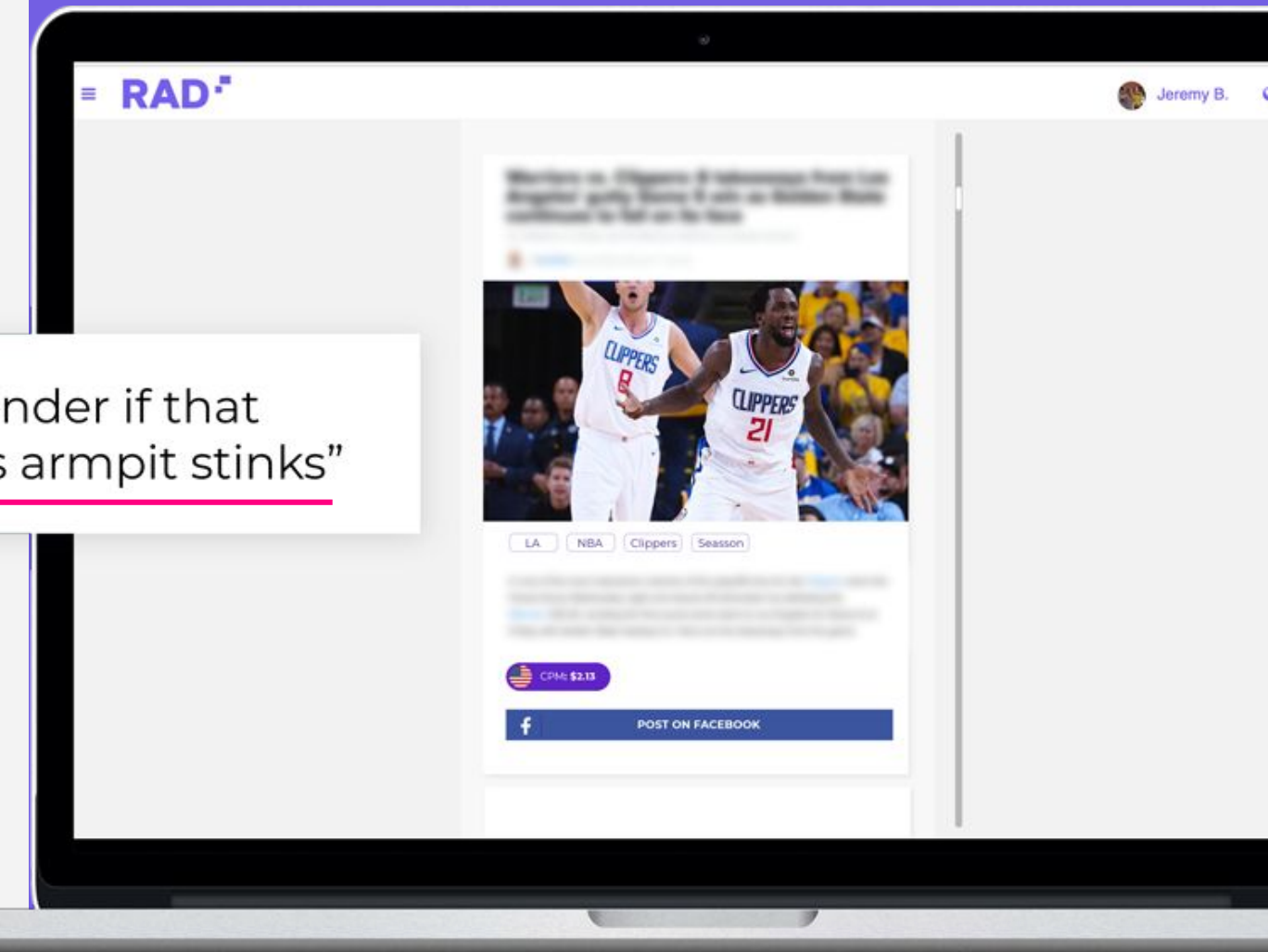
COMPLIANCE

Assurance all FTC complaint disclosures are made by the influencer

DEDICATED STAFF

Our team will be working with you daily. We watch Each post, share and comment to ensure your brand is 100% safe.

"I wonder if that guy's armpit stinks"



KEYWORD MONITORING

Competitors, off brand messaging and profanity alerts.



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